



Announcing ...

PAX Goes GREEN 2011/2012

Reduce, Recycle, Reuse, Rethink

Each year PAX invites students to participate in the PAX Goes GREEN campaign. Improving the health of our planet is a wonderful way to “give something back” to your community and to the world we share. The PAX Goes GREEN campaign kicks off this month and will run through Earth Day 2012, an international event celebrated each year on April 22.

To check out last year’s PAX Goes GREEN contest winners, go to <http://www.pax.org/whatsnew.html>

How can **you** get involved?



PROJECT #1: REDUCE Your Carbon Footprint

Organize your host family or the students in your school to do a “carbon fast”:

Step 1: Calculate your carbon footprint online. You can find a calculator at <http://www.nature.org/initiatives/climatechange/calculator/>

Step 2: Choose one of the following activities and calculate your carbon footprint reduction over one month.

- **Remove at least one regular light bulb in your room or replace one with a compact fluorescent (CFL) bulb.**

***DID YOU KNOW?** During one month of average use, the fuel needed to generate power for a 60 watt bulb puts 130 pounds of carbon dioxide into the atmosphere while a 60 watt CFL adds only 30 pounds.*

- **Omit one car trip per week (walk, ride a bike, car pool or use public transportation, if available)**

***DID YOU KNOW?** Leaving the car at home just two days a week will reduce greenhouse gas emissions by an average of 1,600 pounds per year.*

- **Turn off computers at home, work and school, when not in use.**

DID YOU KNOW? The average computer draws 190 watts of power, as compared to 18 when in sleep mode and only 15 when turned off!

- **Check the car tires.** To find out the correct tire pressure for the vehicle, check the door to the glove compartment or on the driver's-side door pillar. More details are available at www.fueleconomy.gov/feg/maintain.shtml

DID YOU KNOW? Under-inflation increases tire wear, reduces fuel economy by up to 3 percent and leads to increased emissions of greenhouse gases and air pollutants.

- **Create your own project (see the requirements below)**

Go GREEN and Enter to Win!

Prizes for best projects of the year will be awarded after Earth Day 2012 to the best projects (individual and/or team) of the academic year. (Prizes are listed below.)

Due date for Project #1 entries: **January 30, 2012**

Here's what you need to do:

1. To be eligible for a **prize**, you *must* do one of the following to document your project:
 - make a poster and hang it at school
 - create a video about your project. (Video must include you!)
 - write an article or take a photograph and get it published in the school or local newspaper. (Photo must include you!)
2. Download and complete a [submission form](#) from www.pax.org on the "What's New" page under PAX Goes Green and email it to paxgoesgreen@pax.org by January 30, 2012.
3. Include a photo of your poster or a copy of the video or article and either email it to paxgoesgreen@pax.org or send it by snail mail to:

PAX Goes GREEN, c/o PAX, 14 Willett Avenue, Port Chester, NY 10573

A PAX Committee will evaluate your project based upon the following criteria:

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| • Publicity; local, school media attention | 25 points |
| • Originality | 25 points |
| • Impact- carbon savings | 25 points |
| • Complexity of project/effort | 25 points |

You can earn up to 30 extra points by doing one or all of the following: Post your project on Facebook: PAX 2011-2012 (10 points); submit an article for PAX Press (10 points), and earn an extra 10 points by wearing your PAX t-shirt in your photo or video.

You can enter as many projects as you like and every participant will get a thank you gift from PAX!

We hope you will find a way to get involved and to inspire others at school or in your host family to join you in activities.

Reduce, Recycle, Reuse, Rethink: In January, we will post more exciting opportunities to make a difference and qualify for thank you gifts and prizes.

Prizes:

Winners will be selected from all fall and spring campaign participants who submit complete projects.

1st Place..... \$100.00 gift card

2nd Place..... \$75.00 gift card

Thank You Gift..... \$25.00 gift card

**If a team project is chosen as either the first or second place winner, the prize amount (\$100.00 for first place or \$75.00 for second place) will be split among all team members.